



Republic of the Philippines
QUEZON CITY COUNCIL
Quezon City
23rd City Council

PR23CC-748

70th Regular Session

RESOLUTION NO. SP-10739, S-2026

A RESOLUTION ENCOURAGING THE PROMOTION OF QUEZON CITY AS A FILM PRODUCTION AND FILM TOURISM DESTINATION IN ORDER TO SUPPORT THE CREATIVE INDUSTRIES, GENERATE ECONOMIC OPPORTUNITIES, AND STRENGTHEN QUEZON CITY'S RECOGNITION AS THE CENTER OF THE PHILIPPINE FILM INDUSTRY

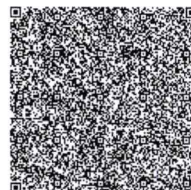
Introduced by Councilors DOROTHY A. DELARMENTE, M.D., AIKO MELENDEZ, TANY JOE "TJ" L. CALALAY, ATTY. CHRISTOFFER ALLAN "Tope" LIQUIGAN, WENCEROM BENEDICT C. LAGUMBAY and ATTY. JESUS MIGUEL SUNTAY

Co-Introduced by Councilors Bernard R. Herrera, Joseph P. Juico, Charm Ferrer, CPA, MPA, JD, Mikey F. Belmonte, Candy A. Medina, Atty. Voltaire Godofredo "Bong" Liban III, Aly Medalla, Ranulfo "Tatay Rannie" Z. Ludovica, Geleen "Dok G" Lumbad, Albert Alvin "Chuckie" L. Antonio III, Luigi D. Pumaren, Atty. Vicente Belmonte Jr., Edgar "Egay" G. Yap, Nanette Castelo Daza, Imee Rillo, Raquel S. Malañgen, Joseph Joe Visaya, Karl Edgar Castelo, Shaira "Shay" L. Liban, Maria Eleanor "Doc Ellie" R. Juan, O.D., Emmanuel Banjo A. Pilar, Kristine Alexia Matias, RN, Victor "Vic" D. Bernardo, Vito Sotto Generoso, and Jose Maria "Mari" M. Rodriguez

WHEREAS, Quezon City has long been recognized as the center of the Philippine film and television industry, hosting film studios, production companies, broadcast networks, and creative professionals who have significantly contributed to Filipino cinema;

WHEREAS, the City continues to support the development of the creative economy through programs that promote film, media arts, and cultural production;

WHEREAS, film production activities generate economic opportunities for local businesses, tourism establishments, artists, technicians, and other workers in the creative sector;



WHEREAS, many cities around the world actively promote film production and film tourism as a strategy to attract creative investments and showcase cultural destinations;

WHEREAS, promoting Quezon City as a film production destination can encourage filmmakers to utilize the City's parks, streets, cultural sites, and commercial districts as filming locations;

WHEREAS, such initiatives can simultaneously promote tourism by highlighting iconic filming locations and showcasing the City's cultural identity through cinema;

WHEREAS, the Quezon City Tourism Department, in coordination with relevant City Departments, film organizations, and private sector partners, can help promote the City as a destination for film production and film tourism.

NOW, THEREFORE,

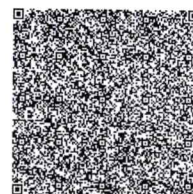
BE IT RESOLVED BY THE CITY COUNCIL OF QUEZON CITY IN REGULAR SESSION ASSEMBLED, to encourage, as it does hereby encourage, the promotion of Quezon City as a film production and film tourism destination in order to support the creative industries, generate economic opportunities, and strengthen Quezon City's recognition as the center of the Philippine Film Industry.

RESOLVED FURTHER, to encourage the Quezon City Government, through the Quezon City Tourism Department and in coordination with relevant City Departments, to promote Quezon City as a film production and film tourism destination by highlighting the City's diverse filming locations and creative resources.

RESOLVED FURTHERMORE, that the Quezon City Tourism Department is encouraged to collaborate with film organizations, filmmakers, production companies, and cultural institutions in promoting the City as a hub for film production activities.

RESOLVED FURTHERMORE, that concerned City Departments may assist in facilitating coordination, information dissemination, and promotion related to filming locations and creative industry activities within the City.

RESOLVED FURTHERMORE, that barangays are encouraged to support film-related activities within their communities by assisting in coordination and maintaining safe, clean, and accessible environments in areas that may serve as filming locations.



RESOLVED FURTHERMORE, that the Sangguniang Kabataan (SK) and youth organizations may participate in promoting creative industry awareness and youth engagement programs related to filmmaking and media arts.

RESOLVED FURTHERMORE, that non-governmental organizations, film groups, academic institutions, and creative organizations may collaborate with the Quezon City Government in organizing film workshops, creative industry events, and film-related tourism programs.

RESOLVED FINALLY, that private sector partners including film studios, production companies, media organizations, and tourism stakeholders are encouraged to support initiatives that promote Quezon City as a premier destination for film production and creative tourism.

ADOPTED: September 24, 2026.

CERTIFICATION

This is to certify that this Resolution was ADOPTED by the City Council on Second Reading on September 24, 2026 and was CONFIRMED on October 5, 2026.


GIAN G. SOTTO
City Vice Mayor
Presiding Officer

ATTESTED:


ATTY. JOHN THOMAS S. ALFEROS, III
City Government Department Head III
(Secretary to the Sanggunian)

